

100-0351USA000



COMBINED DECLARATION OF INVENTORSHIP
AND POWER OF ATTORNEY

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first and sole inventor of the subject matter of the invention entitled "Internet-Based Method of and System for Managing, Distributing and Serving Consumer Product Related Information to Consumers in Physical and Electronic Streams of Commerce" disclosed and claimed in US Patent Application Number 09/599,690 filed June 22, 2000, for which a U.S. Letters Patent is sought.

I hereby state that I have reviewed and understand the contents of the Specification of said Application, including the Claims to Invention attached thereto.

I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56 (a), which occurred between the filing date of the prior US Application Serial No. 08/736,798 filed October 25, 1996 and the present Application filed herewith.

Under 35 USC Section 120, I hereby claim priority to the earlier filing dates of: copending Application No. 09/483,105 entitled "Internet-Based Method Of And System For Managing And Serving Consumer Product Advertisements To Consumers In Retail Stores" filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,197 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798 filed October 25, 1996, No. 08/752,136 filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

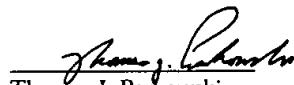
I hereby appoint Thomas J. Perkowski, Esq., Reg. No. 33,134, of Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902, to represent Applicants before the United States Patent and Trademark Office and to transact all business in connection with the above-referenced application, and any continuation, division and continuation-in-part applications thereof.

Please send all future correspondence in the above-referenced Application to:

Thomas J. Perkowski, Esq., P.C.
Soundview Plaza
1266 East Main Street
Stamford, Connecticut 06902

Combined Declaration of Inventorship/
Power of Attorney
USSN: 09/599,690
Attorney Docket: 100-035USA000

Please direct all telephone calls to Thomas J. Perkowski, Esq. at (203) 357-1950.

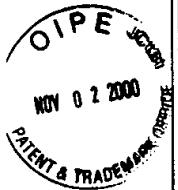


First and Sole Inventor: Thomas J. Perkowski
Residence: 10 Waldon Road
Darien, Connecticut 06820
Post Office Address: Same as Above
Citizenship: USA
Date: October 31, 2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicant : Thomas J. Perkowski
Serial No. : 09/599,690
Filing : June 22, 2000
Title of Invention : INTERNET-BASED METHOD OF AND SYSTEM FOR
MANAGING, DISTRIBUTING AND SERVING CONSUMER
PRODUCT RELATED INFORMATION TO CONSUMERS IN
PHYSICAL AND ELECTRIC STREAMS OF COMMERCE
Attorney Docket : 100-035USA000
Examiner : not yet assigned
Group Art Unit : 2761



Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

DECLARATION CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) and
1.27(b)) - SMALL BUSINESS CONCERN

SIR:

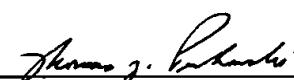
As an authorized official of IPF, Inc., the assignee of the above-referenced application, I hereby declare that IPF, Inc. qualifies as a Small Business Concern as defined in 37 CFR 1.9(d) for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the above entitled invention described in the specification of which is attached herewith.

IPF, Inc. has not assigned, granted, conveyed, or licensed and is under no obligation under contract or law to assign, grant, convey, or license, any rights in the invention to any person who could not be classified as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

IPF, Inc. acknowledges its duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.38(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

IPF, INC.



Thomas J. Perkowski, President

Date: October 31, 2000

PATENT ASSIGNMENT

For value received I, Thomas J. Perkowski, hereby sell, assign and transfer to IPF, Inc., having a place of business at Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902 and a state of incorporation in Connecticut, as assignee, and its successors, assigns and legal representatives, the entire rights, title and interest, for all countries in and to certain inventions disclosed in U.S. Application Serial Number 09/599,690 entitled "INTERNET-BASED METHOD OF AND SYSTEM FOR MANAGING, DISTRIBUTING AND SERVING CONSUMER PRODUCT RELATED INFORMATION TO CONSUMERS IN PHYSICAL AND ELECTRONIC STREAMS OF COMMERCE", filed June 22, 2000, for Letters Patent of the United States, and all the rights and privileges under any and all Letters Patent that may be granted therefor.

I request that any and all patents for said invention be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

I agree that, when requested, I will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominees.

I authorize and empower said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said invention filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

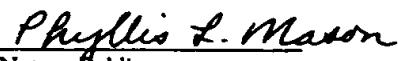
I covenant with said assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed at Stamford, Connecticut
this 31st day of October, 2000


Thomas J. Perkowski

State of Connecticut)
) ss:
County of Fairfield)

This day before me personally appeared Thomas J. Perkowski, Esq., who acknowledged the foregoing instrument and subscribed by him to be his free act and deed.


Phyllis L. Mason
Notary Public

PHILLIS L. MASON
NOTARY PUBLIC
NY COMMISSION EXPIRES JUNE 30, 2001